



# MARKET INTELLIGENCE DESK

Your number one priority is to run your company. And while you know your stock, you can't watch it every minute of the day.

Nasdaq's Market Intelligence Desk is designed to provide you with a critical touch-point for timely trading analysis and market information.

## CUTTING-EDGE TECHNOLOGY



Visibility into the markets, utilizing state of the art technology to efficiently support our companies



## DIVERSE INFORMATION SOURCES

are incorporated into the Desk, allowing directors to perform full breadth and depth of research



The Desk monitors, analyzes and proactively communicates vital market information to NASDAQ-listed companies.



## ONE CONTACT PER COMPANY

Each NASDAQ-listed company is assigned a dedicated Market Intelligence Desk Director. This ensures that service can be tailored to the needs of individual companies.



Nasdaq's Market Intelligence Desk can notify you of noteworthy trading activity, in context with market trends and Wall Street Sentiment.



## EASY ACCESS

The Market Intelligence Desk operates as an inbound and outbound information center. Not only can you call the Desk by using your own exclusive number, you can also receive Market Intelligence Desk alerts via phone or email.

*"The NASDAQ Market Intelligence Desk is always there for us. They know the markets and the trading environment and can give us an update on trends or trading activity at a moment's notice."*

*- Blair Christie-Vice President,  
Investor Relations  
Cisco Systems, Inc.*